

## 2016 Sponsor/Advertising Package Packet



“Canada’s Finest Outdoor Show and Expo”  
Celebrating 5 Years of Promoting the Outdoors

[www.parklandoutdoor.com](http://www.parklandoutdoor.com)

[parklandoutdoorshow@hotmail.com](mailto:parklandoutdoorshow@hotmail.com)

## Registration and Payment Information

### **Please Note:**

**Exhibitors will not be considered entered in show until both payment and registration is received. Entry to show will be based on first come, first serve basis.**

### **Cancellations:**

**Before January 1<sup>st</sup>, 2016** – may qualify for refund less a \$150.00 processing fee.

**After January 1<sup>st</sup>, 2016**– forfeit half of registration fee.

**After March 1<sup>st</sup>, 2016**– forfeit of all registration fee. (Exhibitor may qualify for refund of incidentals. Show Management will review case by case).

### **Forms of Payment:**

- Cheque (made payable to **Parkland Outdoor Show and Expo**) and  
--Please enclose cheque with this application form signed last sheet of the terms and conditions contract.  
OR
- Cash (in person only. Do not send cash in the mail) and  
--Please this application form as well as signed last sheet of the terms and conditions contract.  
OR
- Credit Card -And we accept MasterCard or VISA and  
--Please send this application form as well as signed last sheet of the terms and conditions contract.

# Booth Rental Space Application Form

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## Company/Business/Organization Information

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Company Name: \_\_\_\_\_

Contact:  Mr.  Ms.  Mrs. First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province/State: \_\_\_\_\_ Postal Code/Zip Code: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_ Cell: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

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## Business/Organization Description

(Please check what applies)

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- Manufacturer       Archery       Firearms       Trapping       Retailer
  - Lodge/Resort       Clothing/Accessories       Education/Training Courses
  - Outfitter       Fishing       ATVs       Associations or Non-profit
  - Camping/Survival Gear       Other hunting equipment/supplies       Optics
  - Other \_\_\_\_\_

Type of products to be displayed: \_\_\_\_\_

Brand names of products: \_\_\_\_\_

**Please clearly make your requests below:**

- 1.) Number of passes you will require for workers of your booth (circle one of the following): 1 2 3 4 (4 maximum). Additional passes can be purchased.
- 2.) Required power source: 110 electrical power source \_\_\_\_ Yes \_\_\_\_ No
- 3.) Required table covering \_\_\_\_ Yes or \_\_\_\_ No **(please see below)**  
**(\$5.00 additional charge per table cloth, white in color only)**

Category	# of Booths	Cost	Totals
10' x10' Booth Space		@ \$600.00 (1 <sup>st</sup> booth) (For every additional \$500.00)	
20' x 30" Booth Space		@ \$2000.00 Each	
Non-profit Table Space		@ \$300.00 Each	
<b>Table Coverings</b> (TABLES WILL NOT BE COVERED UNLESS YOU ORDER TABLE COVERINGS)	#Table Coverings	@ \$5.00 Each	
<b>Advertising Opportunity:</b> Exhibitors have an opportunity to place ads in our show booklet. The prices are listed below and ad sizes are on the next page.			
<b>Full Page Advertisement</b>	W x H 4" x 8"	\$300.00	
<b>Half Page Advertisement</b>	W x H 4" x 4"	\$150.00	
<b>Business Card Size Advertisement</b>	W x H 4" x 2"	\$75.00	

\*\*\*All payments are in Canadian funds.

Total: \$ \_\_\_\_\_

Please add 5% GST \_\_\_\_\_

Grand Total \_\_\_\_\_

## MARKETING & SPONSORSHIP PACKAGES:

Here is a great way to get your business or product line noticed. Advertise with us in our show booklet, website, twitter and Facebook, in addition on our show poster and ad releases. Choose which package is best to show case your need to get noticed.

<input type="checkbox"/> “Moose” Sponsor	\$7,500.00	<p style="text-align: center;"><b>You Receive :</b></p> 1-Full Page Advertisement in Show Booklet 1-Logo on all Posters and Print Media 1-Featured Web Banner with link from our website to yours <p style="text-align: center;"><b>Plus following:</b></p> 1-Booth Space at Show and Expo <p style="text-align: center;"><b>AND</b></p> 1-Corporate Banquet table
<input type="checkbox"/> “Elk” Sponsor	\$5,000.00	<p style="text-align: center;"><b>You Receive:</b></p> 1-Full Page Advertisement in Show Booklets, 1-Logo on all Posters and Print Media 1-Featured Web Banner with link from our website to yours <p style="text-align: center;"><b>Plus choose one of the following:</b></p> 1-Booth Space at Show and Expo <p style="text-align: center;"><b>OR</b></p> 1-Corporate Banquet Table
<input type="checkbox"/> “Grizzly Bear” Sponsor	\$3,000.00	<p style="text-align: center;"><b>You Receive:</b></p> 1-1/2 page Advertisement in Show Booklets 1- Web link from our website to yours <p style="text-align: center;"><b>Plus choose one of the following:</b></p> 1-Booth Space at Show and Expo <p style="text-align: center;"><b>OR</b></p> 1-Corporate Banquet Table

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<input type="checkbox"/> “Whitetail Deer” Sponsor	\$2,000.00	<p><b>You Receive:</b>          1-Business Card Size          Advertisement in Show Booklets          1- Web link from our website to          yours</p> <p><b>Plus Choose One of:</b>          1-Booth Space at Show and Expo  <b>OR</b>          1-Corporate Banquet Table</p>
<input type="checkbox"/> “Walleye” Sponsor	\$1,000.00	<p><b>Receive:</b>          1 -Business Card Size          Advertisement in Show Booklets          1-Web link from our website to          yours</p> <p><b>Plus:</b>          4-Corporate Banquet Tickets</p>
<input type="checkbox"/> Credited Sponsor	\$500.00	<p><b>Receive:</b>          1- Name listed in Show Booklets          1-Web link from our site to yours</p> <p><b>Plus:</b>          2- Corporate Banquet Tickets</p>

## Donation Items for Auction

In past year’s Exhibitors wanted to provide the Show and Expo with donations for raffles and for auctions items. If exhibitors want to donate items this year, please identify below which category will apply to your donation. The Parkland Outdoor Show and Expo would like to recognize exhibitors for their contribution as well provide a receipt for donations. Thank-you for your generosity.

### Payment Method

Cheque (Made payable to **Parkland Outdoor Show and Expo**)  
-Please enclose cheque with this application form and signed last sheet of the terms and conditions contract

OR

Cash (in person only, Do Not send cash in the mail).  
--Please send this application form and signed last sheet of the terms and conditions contract.

OR

Credit Card  
-We accept MasterCard or VISA  
--Please send this application form and signed last sheet of the terms and conditions contract.

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**Type of Credit Card:**  MasterCard       VISA

**Name as it appears on Credit Card:** \_\_\_\_\_

**Credit Card Number:** \_\_\_\_\_

**Expiry Date:** \_\_\_\_\_ **Security Code (Last three numbers on the back of card):** \_\_\_\_\_

**I authorize the Parkland Outdoor Show & Expo to process the above transaction to the credit card listed above.**

**Date:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

