



Canada's Premier
Outdoor Show and Expo!

April 6th and 7th, 2019
Yorkton, Saskatchewan
Gallagher Centre Complex



SPONSOR PACKAGE

➤ Welcome Letter

Contact Information:

***Darren Wandy-President**

- Organizer of the Parkland Outdoor Show and Expo

Phone: 1-306-728-4550 (Home)
1-306-521-0429 (Cell)

***Nolan Johnson -Vice President**

-Show Communications

Phone: 1-306-730-9665 (Cell)

Show Email: parklandoutdoorshow@hotmail.com

Mailing Address:

Parkland Outdoor Show and Expo Inc.
Box 3097
Melville, Saskatchewan
S0A 2P0

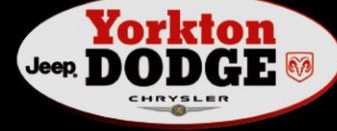


Canada's Premier
Outdoor Show and Expo!

April 6th and 7th, 2019

Yorkton, Saskatchewan
Gallagher Centre Complex

Proudly Sponsored By:



Hello Potential 2018 Parkland Outdoor Show and Expo Sponsor!

Page | 2

2019 finds POSE (Parkland Outdoor Show and Expo) in our 8th year of bringing Canada's Premier Outdoor Show and Expo to the general public! *The Parkland Outdoor Show and Expo (POSE)* is Canada's Premier Event focused on everything related to the outdoors!

This year's show dates are April 6th and 7th, 2019. *POSE* provides an excellent opportunity for sponsors to advertise in our show booklet and on mobile app etc. Our show and expo is a get way to reach out to potential customers, before, during and after the show.

The Parkland Outdoor Show and Expo is a family, age, and gender friendly event! Our goal is to showcase something for everyone, whether it is the archer, muzzle or rifle hunter, the trapper, the fisherman, motorsport enthusiast or those who just love camping and hiking in the outdoors. Furthermore we hope to accommodate all aspects of outdoor enjoyment.

Parkland Outdoor Show and Expo Inc. (POSE) is a non-profit organization. The funds raised from the *Parkland Outdoor Show and Expo* weekend go toward funding youth archery in the Yorkton area and supporting outdoor heritage in the Province. In the past seven years through this one weekend we have raised and donated over \$100,000.00 to youth related focus groups.

Donations include multiple School NASP Program sponsorships for equipment purchases, travel & coach training, Wildlife Federation Donations and most recently we purchased and stocked a mobile Archery Trailer which can be used free of charge by schools and archery clubs for training days and archery shoots.

Our focus is on providing opportunity for youth to participate in and appreciate outdoor activities.

In addition to supporting youth archery & outdoor programs another focus of our organization is to someday raise enough funds to build an indoor archery shooting facility for the Parkland area.

We Thank-you for your support,

Darren Wandy
President

www.parklandoutdoorshow.com



Canada's Premier
Outdoor Show and Expo!

April 6th and 7th, 2019

Yorkton, Saskatchewan
Gallagher Centre Complex

Proudly Sponsored By:



Advertising Application Form

Company/Business/Organization Information

Company Name: _____

Contact: Mr. Ms. Mrs. First Name: _____ Last Name: _____

Address: _____

City: _____ Province/State: _____ Postal Code/Zip Code: _____

Phone: () _____ Cell: () _____ Fax: () _____

Email: _____

Website: _____

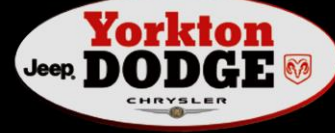


Canada's Premier
Outdoor Show and Expo!

April 6th and 7th, 2019

Yorkton, Saskatchewan
Gallagher Centre Complex

Proudly Sponsored By:



Sponsorship Opportunities

Show Booklet Advertising Opportunity			
Full Page Advertisement	W x H 4" x 8"	\$200.00	
Half Page Advertisement	W x H 4" x 4"	\$100.00	
Business Card Size Advertisement	W x H 4" x 2"	\$50.00	
Sub Total Line 1		Show Booklet Advertising Sub Total:	

Additional Marketing Sponsorship Opportunities			
3D Archery Shoot (Title Sponsor)	1 only	\$2000.00	
Speaker Sponsor (includes 1 corp. table at Banquet)	5 available	\$2500.00	
Banquet Sponsorship (Title Sponsor, 1 corp. table at banquet)	1 only	\$5000.00	
Kick Off Party Cabaret (Title Sponsor)	1 Only	\$3000.00	
Moose Sponsor	See description page 6	\$3500.00	
Elk Sponsor	See description page 6	\$300.00	
Grizzly Bear Sponsor	See description page 6	2000.00	
Whitetail Deer Sponsor	See description page 7	\$10000.00	
Walleye Sponsor	See description page 7	\$500.00	
Sub Total Line 2		Additional Sponsorship Sub Total:	

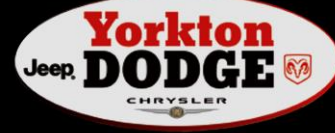


Canada's Premier
Outdoor Show and Expo!

April 6th and 7th, 2019

Yorkton, Saskatchewan
Gallagher Centre Complex

Proudly Sponsored By:



***All payments are in Canadian funds.

Line 1 Sub Total: \$ _____

Line 2 Sub Total: \$ _____

Sub Total: \$ _____

Add: 5% GST: \$ _____

Add: 6% PST: \$ _____

Grand Total: \$ _____

MARKETING & SPONSORSHIP PACKAGES:

Here are some other options to participate in our show and put your business in the forefront of our show promotions. **BECOME A SHOW SPONSOR!!**

Choose which package is best to showcase your business and sponsor our youth through your support of *The Parkland Outdoor Show and Expo Inc.*

<input type="checkbox"/> "Moose" Sponsor	\$4,000.00	<p>You Receive : 1-Full Page Advertisement in Show Booklet 1-Logo on all Posters and Print Media 1-Featured Web Banner with link from our website to yours Plus both of the following: 1-Booth Space at Show and Expo AND 1-Corporate Banquet table</p>
--	------------	---



Canada's Premier
Outdoor Show and Expo!

April 6th and 7th, 2019

Yorkton, Saskatchewan
Gallagher Centre Complex

Proudly Sponsored By:



		Media 1-Featured Web Banner with link from our website to yours Plus choose one of the following: 1-Booth Space at Show and Expo OR 1-Corporate Banquet Table	Page 6
<input type="checkbox"/> "Grizzly Bear" Sponsor	\$2,000.00	You Receive: 1/2 page Advertisement in Show Booklets 1- Web link from our website to yours Plus choose one of the following: 1-Booth Space at Show and Expo OR 1-Corporate Banquet Table	

(Continues on next page...)

<input type="checkbox"/> "Whitetail Deer" Sponsor	\$1,000.00	You Receive: 1-Business Card Size Advertisement in Show Booklets 1- Web link from our website to yours Plus Choose One of: 1-Booth Space at Show and Expo OR 1-Corporate Banquet Table
<input type="checkbox"/> "Walleye" Sponsor	\$500.00	Receive: 1 -Business Card Size Advertisement in Show Booklets 1-Web link from our website to yours Plus: 4-Corporate Banquet Tickets



Canada's Premier
Outdoor Show and Expo!

April 6th and 7th, 2019

Yorkton, Saskatchewan
Gallagher Centre Complex

Proudly Sponsored By:



In past year's Exhibitors wanted to provide the Show and Expo with donations of raffle prizes or live or silent auctions items for the banquet. If you would like to donate items this year, please indicate below a brief description of the item.

We will be donating the following item: _____

The Parkland Outdoor Show and Expo Inc. would like to recognize exhibitors for their contribution to our Show. Thank-you for your generosity.

Donation Items for Auction

In past year's Exhibitors wanted to provide the Show and Expo with donations of raffle prizes or live or silent auctions items for the banquet. If you would like to donate items this year, please indicate below a brief description of the item.

We will be donating the following item: _____

The Parkland Outdoor Show and Expo Inc. would like to recognize exhibitors for their contribution to our Show. Thank-you for your generosity.

Forms of Payment:

- Cheque (made payable to **Parkland Outdoor Show and Expo Inc.**)
OR
- Cash (in person only. Do not send cash in the mail)
OR
- Credit Card
 - We Accept MasterCard or VISA

Type of Credit Card: MasterCard VISA

Name as it appears on Credit Card: _____

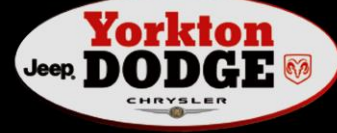


Canada's Premier
Outdoor Show and Expo!

April 6th and 7th, 2019

Yorkton, Saskatchewan
Gallagher Centre Complex

Proudly Sponsored By:



Expiry Date: _____ CVD # _____

I authorize the *Parkland Outdoor Show & Expo Inc.* to process the above transaction to the credit card listed above.

Date: _____ Signature: _____

Authorization of Contract and Agreement

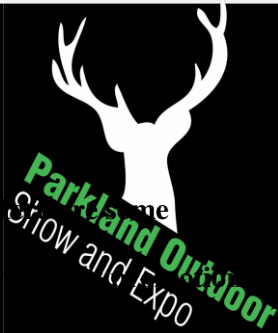
I, _____, of _____ agree to
(Please Print First and Last Name) (Company/Business/Organization)

the Terms and Conditions of Contract of the previously stated agreement, layout by the Parkland Outdoor Show and Expo. Failure to comply with the Terms and Conditions of Contract would result in previously stated circumstances.

Signature

Date
Thank-You,
Parkland Outdoor Show and Expo Management

MARKETING & SPONSORSHIP PACKAGES:



Canada's Premier
Outdoor Show and Expo!

April 6th and 7th, 2019

Yorkton, Saskatchewan
Gallagher Centre Complex

Proudly Sponsored By:



Choose which package is best to showcase your business and sponsor our youth through your

support of *The Parkland Outdoor Show and Expo Inc.*

<input type="checkbox"/> "Moose" Sponsor	\$4,000.00	<p>You Receive : 1-Full Page Advertisement in Show Booklet 1-Logo on all Posters and Print Media 1-Featured Web Banner with link from our website to yours Plus both of the following: 1-Booth Space at Show and Expo AND 1-Corporate Banquet table</p>
<input type="checkbox"/> "Elk" Sponsor	\$3,000.00	<p>You Receive: 1-Full Page Advertisement in Show Booklets, 1-Logo on all Posters and Print Media 1-Featured Web Banner with link from our website to yours Plus choose one of the following: 1-Booth Space at Show and Expo OR 1-Corporate Banquet Table</p>
<input type="checkbox"/> "Grizzly Bear" Sponsor	\$2,000.00	<p>You Receive: 1/2 page Advertisement in Show Booklets 1- Web link from our website to yours Plus choose one of the following: 1-Booth Space at Show and Expo OR 1-Corporate Banquet Table</p>

(Continues on next page...)



Canada's Premier
Outdoor Show and Expo!

April 6th and 7th, 2019

Yorkton, Saskatchewan
Gallagher Centre Complex

Proudly Sponsored By:



		yours Plus Choose One of: 1-Booth Space at Show and Expo OR 1-Corporate Banquet Table
<input type="checkbox"/> "Walleye" Sponsor	\$500.00	Receive: 1 -Business Card Size Advertisement in Show Booklets 1-Web link from our website to yours Plus: 4-Corporate Banquet Tickets

Donation Items for Auction

In past year's Exhibitors wanted to provide the Show and Expo with donations of raffle prizes or live or silent auctions items for the banquet. If you would like to donate items this year, please indicate below a brief description of the item.

We will be donating the following item: _____

The Parkland Outdoor Show and Expo Inc. would like to recognize exhibitors for their contribution to our Show. Thank-you for your generosity.

**We look forward to you being a part of the
Parkland Outdoor Show and Expo!**